



### AGREEMENT MADE BETWEEN

## **WBZ TV 4**

CONTRACT NO. REV.

1061-60687-1

**DATE PRINTED** 

04/02/13

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134  $\,$ 

WBZ TV 4

			AND				PAGE	1
39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OR A	AGENO	CY AND ADVERTISER)	Cancell	ation Notice
NAME	SHORR JOHNSON MA	GNUS	MA	RKEY COMMITTEE			Cancen	ation Notice
AND	1831 Chestnut St	Ste 602	PO	BOX 290782			Require	ed
AND							Annound	cement 28 days
ADDRESS	Philadelphia	PA 19103-3700	Ch	arlestown	MA	02129-0214	prior not	tioo
	USA		US	A			prior not	lice
CONTACT	M. D'ETTORRE		PR	RODUCTMARKEY/D/U	JS SEN	J MA		

**PRODUCT** 

NATIONAL SALESPERSON

LOCAL

SALESPERSON CODE

NO. WEEKS:

1302

BROADCAST SCHEDULE STARTING 04/02/13 AND ENDING 04/08/13

PAT CASHEN POLITICAL AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and obstrains and obstrained and poly.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
I I LIVI	Brito		1110101	10	ELITOTTI	ELLEGINE BALLO	T NO GIV WING	BB001.	ONTITULE	101/12 4/1202(1)
1	22222	8 2	07:00A	09:00A		04/02/13-04/05/13 04/08/13-04/08/13	THE EARLY SHOW	10	300.00	3000.00
FIXED		۷				04/06/13-04/06/13				
2	11111	4 1	05:00A	05:56A		04/02/13-04/05/13 04/08/13-04/08/13	WBZ NEWS	5	400.00	2000.00
FIXED										
3	11111	4 1	05:58A	07:00A		04/02/13-04/05/13 04/08/13-04/08/13	WBZ NEWS	5	450.00	2250.00
FIXED										
4	11111	4	12:00N	12:27P	30s	04/02/13-04/05/13	WBZ NEWS	5	500.00	2500.00
		1	12.00N	12.275		04/08/13-04/08/13	WDZ NEWS	3	300.00	2300.00
FIXED										
5	11111	4	09:00A	10:00A	30s	04/02/13-04/05/13	RACHAEL RAY	5	450.00	2250.00
FIXED		1				04/08/13-04/08/13				
TIXEE										
6	10100	1	04:30P	05:00P	30s	04/03/13-04/08/13	JUDGE JUDY	2	900.00	1800.00
FIXED										
7	11111	4	05:30P	06:00P		04/02/13-04/05/13	530PM NEWS	5	850.00	4250.00
FIXED		1				04/08/13-04/08/13				
8	11111	4	06:00P	06:30P		04/02/13-04/05/13 04/08/13-04/08/13	WBZ NEWS	5	1000.00	5000.00
FIXED						04/00/13-04/08/13				

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





#### AGREEMENT MADE BETWEEN

**WBZ TV 4** 

CONTRACT NO. REV.

1061-60687-1

**DATE PRINTED** 04/02/13

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

			AND			PAGE <sup>2</sup>
39976	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	346928	ADVERTISER (OI	R AGENCY AND ADVERTISER)	Cancellation Notice
NAME	SHORR JOHNSON MA	GNUS	1	MARKEY COMMITTEE		
AND	1831 Chestnut St	Ste 602		PO BOX 290782		Required
4000500						Announcement 28 days
ADDRESS	Philadelphia	PA 19103-3700		Charlestown	MA 02129-0214	prior notice
	USA			USA		·
CONTACT	M. D'ETTORRE			PRODUCTMARKEY/D	/US SEN MA	

**PRODUCT** 

CODE

1302

SALESPERSON NATIONAL SALESPERSON

LOCAL

BROADCAST SCHEDULE STARTING 04/02/13 AND ENDING 04/08/13 NO. WEEKS:

PAT CASHEN POLITICAL AGENCY EST. NO.

CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ITEM	DAYS	SPOTS PWK.	TI FROM	ME TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
I I EIVI	DATS	F VVIX.	TROW	10	LENGIH	LITEOTIVE DATES	FIOGNAMS	BDC31.	ONIT IVAIL	TOTAL VALUE(T)
9 FIXED		4	07:00P	07:28P		04/02/13-04/05/13 04/08/13-04/08/13	WHEEL OF FORTUNE	5	1700.00	8500.00
FIXEL										
10 FIXED	11111	4 1	07:28P	07:57P		04/02/13-04/05/13 04/08/13-04/08/13	JEOPARDY !	5	2600.00	13000.00
11 FIXED	11111	4 1	11:35P	12:37A		04/02/13-04/05/13 04/08/13-04/08/13	DAVID LETTERMAN	5	650.00	3250.00
FIXEL										
12 LUR	011100.	4	11:00P 11:00P	11:35P 11:35P	30S	04/02/13-04/07/13	WBZ NEWS	4	900.00	3600.00
13 FIXED	Su	1	08:00A	09:00A	30s	04/07/13-04/07/13	WBZ NEWS	1	550.00	550.00
14 FIXED	Su	1	07:00A	08:00A	30S	04/07/13-04/07/13	WBZ NEWS	1	450.00	450.00
15 FIXED	Sa	1	11:35P	12:05A	30s	04/06/13-04/06/13	THE INSIDER	1	450.00	450.00
16 FIXED	Sa	1	A00:80	10:00A	30s	04/06/13-04/06/13	SATURDAY EARLY SHOW	1	500.00	500.00
17 FIXED	Su	1	06:00A	07:00A	30s	04/07/13-04/07/13	WBZ NEWS	1	250.00	250.00
							Total Contract:	66		53600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





#### AGREEMENT MADE BETWEEN

# **WBZ TV 4**

CONTRACT NO. REV.

3

1061-60687-1

**DATE PRINTED** 

04/02/13

**PAGE** 

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134  $\,$ 

AND

WBZ TV 4

		·-	.,,,,,,
39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 3469	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice
NAME	SHORR JOHNSON MAGNUS	MARKEY COMMITTEE	
AND	1831 Chestnut St Ste 602	PO BOX 290782	Required
			Announcement 28 days
ADDRESS	Philadelphia PA 19103-3700	Charlestown MA 02129-0214	prior notice
	USA	USA	F
CONTACT	M. D'ETTORRE	PRODUCTMARKEY/D/US SEN MA	
LOCAL SALESPERSO	PAT CASHEN POLITICAL AGENCY EST. NO.	PRODUCT 1302 CODE	
NATIONAL SALESPERSO	ON .		
BROADCA	ST SCHEDULE STARTING 04/02/13 AND ENDING 04/0	08/13 NO. WEEKS: 1	

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or

ethnicity											
		SPOTS	TI	ME					TOTAL		
ITEM	DAYS	SPOTS PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS		TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
		Ī									. ,
		1									
		1					Billing Summary				<u> </u>
						Apr				<u>Total</u>	
						Apr	<u>May</u>	<u>Jun</u>		<u>IOIAI</u>	
		l			Qtr 2	<b>13</b> 53600.00	.00	.00		53600.00	
									GR	AND TOTAL	
		l							<u> </u>	53600.00	
										33000.00	
		1		l l	l	l I	Ī		1		